

20th

CELEBRATING 20 YEARS OF A ROOM TO HEAL!

Anniversary Brunch

Dear Potential Sponsor,

A Room to Heal is excited to invite you to support our 20th Anniversary Brunch, a celebration marking two decades since our founders first shared the vision that launched our organization. This special event will take place on Saturday, December 13, 2025, from 10:00 AM to 1:00 PM at the Holiday Inn Binghamton.

Our 20th Anniversary Brunch will honor the incredible impact we've made together with the help of our community and the people and businesses like yours who have helped us reach this milestone.

For the past 20 years, A Room to Heal has been dedicated to enhancing the lives of children with serious medical conditions. We have completed nearly 150 healing spaces, bedrooms, sensory rooms, community areas, etc., each designed to bring comfort, hope, and healing to children and their families. In 2025, we introduced Comfort & Care Kits for children who aren't ready for a room makeover, ensuring we meet kids wherever they are in their medical journey. These efforts have made a lasting difference in the emotional and physical wellbeing of those we serve.

Our 20th Anniversary Brunch will celebrate these accomplishments while raising critical funds to continue our work in the years to come. We are seeking sponsorships from businesses and individuals who believe in our mission and want to be part of this special celebration.

As a sponsor, your business will gain meaningful visibility and recognition among our guests, partners, and supporters. Most importantly, your support will help us create more healing spaces and Comfort & Care Kits that truly change lives. Attached, you'll find our sponsorship opportunities and the benefits available at each level.

We hope you'll consider joining us in making this event a success and in continuing to build brighter futures for local children in need. If you have any questions or would like to discuss sponsorship options, please don't hesitate to reach out, I'd be happy to talk with you.

With gratitude,



Laura Sehn
Executive Director
A Room to Heal, Inc.



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SPONSORSHIP LEVELS & BENEFITS

Emerald Anniversary Title Sponsor - \$5,000 (1 available)

Title Sponsorship offers your business or organization exclusive recognition and visibility:

- Eight (8) complimentary reserved seats at the event, with premium placement for your guests.
- Prominent inclusion of your company's name in press releases and media coverage.
- Your company's name and logo featured prominently on event signage, printed program, event materials, and podium signage.
- High-profile placement of your logo on the event website, plus logo recognition on the A Room to Heal website for one year, and multiple sponsor acknowledgements on social media.
- Special recognition at the event, with an opportunity for a company representative to be acknowledged at the podium and personally welcome the guests.
- Your company's logo featured on raffle tickets at the event.
- Opportunity to include branded promotional items or materials in attendee swag bags, ensuring your brand reaches every guest.

Gold Sponsor - \$2,500

- Six (6) complimentary reserved seats at the event.
- Your company's name and logo featured on event signage, printed program, and event materials.
- Placement of your company's logo on the event website, placement on the A Room to Heal website for one year, plus sponsor acknowledgement on social media.
- Special recognition at the event.
- Opportunity to include branded promotional items or materials in attendee swag bags for distribution to all guests.

Silver Sponsor - \$1,000

- Four (4) complimentary reserved seats at the event.
- Your company's name and logo featured on event signage, printed program, and event materials.
- Placement of your company's logo on the event website, placement on the A Room to Heal website for one year, plus sponsor acknowledgement on social media.
- Opportunity to provide branded items or materials for attendee swag bags.

Bronze Sponsor - \$500

- Two (2) complimentary tickets to the event.
- Your company's name and logo displayed on event signage and printed program.
- Placement of your company's name on the event website, plus sponsor acknowledgement on social media.
- Opportunity to provide branded items or materials for attendee swag bags.

SPECIALTY SPONSORSHIPS

Brunch Sponsor - \$500 (2 available)

- Two (2) complimentary tickets to the event.
- Your company's name and logo displayed on signage at Brunch Station and in printed program.
- Placement of your company's logo on the event webpage, plus sponsor acknowledgement on social media.
- Opportunity to provide branded items or materials for attendee swag bags.

Mimosa Sponsor - \$500 (1 available)

- Two (2) complimentary tickets to the event.
- Your company's name and logo displayed on signage at Mimosa Station and in printed program.
- Placement of your company's name on the event webpage, plus sponsor acknowledgement on social media.
- Opportunity to provide branded items or materials for attendee swag bags.

Coffee and Dessert Sponsor - \$500 (1 available)

- Two (2) complimentary tickets to the event.
- Your company's name and logo displayed on signage at Coffee and Dessert Station and in printed program.
- Placement of your company's name and logo on the event webpage, plus sponsor acknowledgement on social media.
- Opportunity to provide branded items or materials for attendee swag bags.

Friend of A Room to Heal - \$100

- Your company's name displayed on event signage and in program.
- Placement of your company's name on the event webpage, plus mention on social media.
- Opportunity to provide branded items or materials for attendee swag bags.

*****All sponsors will be acknowledged in a follow-up thank you letter sent to attendees and supporters.*****



Thank you for your generous support of A Room to Heal. Your contribution will help create healing spaces or provide Comfort & Care Kits for area children.

Please complete the form below and mail it with your payment to:

A Room to Heal, Inc. | PO Box 503 | Vestal, NY 13851

For questions, contact Laura at laura@aroomtoheal.org or (607) 768-1797

20TH ANNIVERSARY BRUNCH: SPONSORSHIP FORM

SPONSOR INFORMATION

Name/Organization: _____

Contact Name: _____

Address: _____ City _____ State _____ ZIP _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

Please select your sponsorship level:

- ☐ \$5,000 Title Sponsor* ☐ \$2,500 Gold Sponsor ☐ \$1,000 Silver Sponsor
☐ \$500 Bronze Sponsor ☐ \$500 Brunch Sponsor* ☐ \$500 Mimosa Sponsor*
☐ \$500 Coffee and Dessert Sponsor* ☐ \$100 Friend of ARTH

*Limited number available, contact Laura at 607-768-1797 or laura@aroomtoheal.org with questions about availability.

PAYMENT INFORMATION

- ☐ Check enclosed (payable to *A Room to Heal, Inc.*)
☐ Please invoice me (invoices will be sent to the email address provided above).

LOGO

Please email your logo to: aroomtoheal@gmail.com for use in print materials, on social media, and on our website.

AUTHORIZATION

I/we agree to the sponsorship level selected above and understand the benefits outlined.

Authorized Signature: _____ Date: _____

Thank you for partnering with A Room to Heal to bring comfort and care to children in need.
Your support makes a difference!