

# 20<sup>th</sup>

CELEBRATING 20 YEARS OF A ROOM TO HEAL!

# Anniversary Brunch

Dear Potential Sponsor,

A Room to Heal is excited to invite you to support our 20th Anniversary Brunch, a celebration marking two decades since our founders first shared the vision that launched our organization. This special event will take place on Saturday, December 6, 2025, from 10:00 AM to 1:00 PM at the Holiday Inn Binghamton.

Our 20th Anniversary Brunch will honor the incredible impact we've made together with the help of our community and the people and businesses like yours who have helped us reach this milestone.

For the past 20 years, A Room to Heal has been dedicated to enhancing the lives of children with serious medical conditions. We have completed nearly 150 healing spaces, bedrooms, sensory rooms, community areas, etc., each designed to bring comfort, hope, and healing to children and their families. In 2025, we introduced Comfort & Care Kits for children who aren't ready for a room makeover, ensuring we meet kids wherever they are in their medical journey. These efforts have made a lasting difference in the emotional and physical wellbeing of those we serve.

Our 20th Anniversary Brunch will celebrate these accomplishments while raising critical funds to continue our work in the years to come. We are seeking sponsorships from businesses and individuals who believe in our mission and want to be part of this special celebration.

As a sponsor, your business will gain meaningful visibility and recognition among our guests, partners, and supporters. Most importantly, your support will help us create more healing spaces and Comfort & Care Kits that truly change lives. Attached, you'll find our sponsorship opportunities and the benefits available at each level.

We hope you'll consider joining us in making this event a success and in continuing to build brighter futures for local children in need. If you have any questions or would like to discuss sponsorship options, please don't hesitate to reach out, I'd be happy to talk with you.

With gratitude,



Laura Sehn  
Executive Director  
A Room to Heal, Inc.





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## SPONSORSHIP LEVELS & BENEFITS

### **Emerald Anniversary Title Sponsor - \$10,000 (1 available)**

Title Sponsorship offers your business or organization exclusive recognition and visibility:

- Ten (10) complimentary reserved seats at the event, providing premium placement for your guests.
- Prominent inclusion of your company's name in press releases & media coverage.
- Your company's name and logo featured prominently on all event signage and printed materials, including event signage, programs, collateral, and a sign on the podium.
- High-profile placement of your logo on the A Room to Heal website, logo on website for one year, and multiple sponsor acknowledgements on social media.
- Special recognition at the event with an opportunity for a company representative to be acknowledged at the podium and to personally welcome the guests.
- Your company's logo featured on attendee favors at the event.

### **Platinum Sponsor - \$5,000**

- Eight (8) complimentary reserved seats at the event with priority placement.
- Recognition of your company's name in press releases and media coverage leading up to the event.
- Inclusion of your company's name and logo on event signage, programs, and collateral.
- Placement of your logo on the A Room to Heal website for one year and sponsor acknowledgement on social media.
- Recognition at the event with an opportunity for a company representative to be acknowledged at the podium.

### **Gold Sponsor - \$2,500**

- Six (6) complimentary reserved seats at the event.
- Your company's name and logo featured on event signage, printed programs, and collateral.
- Placement of your company's logo on the A Room to Heal website for one year and sponsor acknowledgement on social media.
- Special recognition at the event.

### **Silver Sponsor - \$1,000**

- Four (4) complimentary reserved seats at the event.
- Your company's name and logo featured on event signage, printed programs, and collateral.
- Placement of your company's logo on the A Room to Heal website for one year and sponsor acknowledgement on social media.

### **Bronze Sponsor - \$500**

- Two (2) complimentary reserved seats at the event.
- Your company's name and logo displayed on event signage, printed programs, and collateral.
- Placement of your company's name on the event webpage website and sponsor acknowledgement on social media.

## **SPECIALTY SPONSORSHIPS**

### **Brunch Sponsor - \$500 (2 available)**

- Two (2) complimentary reserved seats at the event.
- Your company's name and logo displayed on signage at Brunch Station and in printed programs.
- Placement of your company's name on the event webpage and sponsor acknowledgement on social media.

### **Mimosa Sponsor - \$500 (1 available)**

- Two (2) complimentary reserved seats at the event.
- Your company's name and logo displayed on signage at Mimosa Station and in printed programs.
- Placement of your company's name on the event webpage and sponsor acknowledgement on social media.

### **Coffee and Dessert Sponsor - \$500 (1 available)**

- Two (2) complimentary reserved seats at the event.
- Your company's name and logo displayed on signage at Coffee and Dessert Station and in printed programs.
- Placement of your company's name on the event webpage and sponsor acknowledgement on social media.

### **Friend of A Room to Heal - \$100**

- Your company's name displayed on event signage and in programs.
- Placement of your company's name on the event webpage and mention on social media.

**\*\*\*All sponsors will be acknowledged in a follow-up thank you letter sent to attendees and supporters.\*\*\***



Thank you for your generous support of A Room to Heal. Your contribution will help create healing spaces or provide Comfort & Care Kits for area children.

Please complete the form below and mail it with your payment to:

A Room to Heal, Inc. | PO Box 503 | Vestal, NY 13851

For questions, contact us at [laura@aroomtoheal.org](mailto:laura@aroomtoheal.org) or (607) 444-2482

## 20TH ANNIVERSARY BRUNCH: SPONSORSHIP FORM

### SPONSOR INFORMATION

Name/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP LEVEL

*Please select your sponsorship level:*

☐ \$10,000 Title Sponsor\*    ☐ \$5,000 Platinum Sponsor    ☐ \$2,500 Gold Sponsor

☐ \$1,000 Silver Sponsor    ☐ \$500 Bronze Sponsor    ☐ \$100 Friend of ARTH

☐ \$500 Brunch Sponsor\*    ☐ \$500 Mimosa Sponsor\*    ☐ \$500 Coffee and Dessert Sponsor\*

\*Limited number available, contact us at 607-768-1797 or [aroomtoheal@gmail.com](mailto:aroomtoheal@gmail.com) with questions about availability.

### PAYMENT INFORMATION

☐ Check enclosed (payable to A Room to Heal, Inc.)

Please invoice me (invoices will be emailed to the email address provided above).

### LOGO

Please email your logo to: [aroomtoheal@gmail.com](mailto:aroomtoheal@gmail.com) for use in print materials, on social media, and on our website.

### AUTHORIZATION

I/we agree to the sponsorship level selected above and understand the benefits outlined.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for partnering with A Room to Heal to bring comfort and care to children in need.  
Your support makes a difference!