



# 2025 Annual Report A Room to Heal, Inc.

**Our mission is to create healing environments for children affected by serious medical conditions**



Dear Friends and Supporters,

2025 was an exciting year for us! December marked 20 years since the very first luncheon, when our founders shared the idea of A Room to Heal. We celebrated this milestone with a brunch on December 13. It was wonderful seeing room families from as far back as 2007! During the event, we celebrated our 2025 volunteer of the year, Billie Taylor, and our Community Partners of the Year, Brushes Over Broome (2025), L2Studio (2025), and Dependable Auto (2024). Joe Joseph entertained us, our founders each shared their thoughts on this milestone, and Leslie Weigand and Amy Sickles each shared how their children's room projects impacted them. We also honored the children and special volunteers we have lost over these past 20 years.

This year, we were also excited to expand our reach through our new Comfort & Care Kits program. These kits allow us to support children who may not be ready for a healing room project. When a child is going through treatments, is immunocompromised, or when a family is overwhelmed with appointments and doctor visits, we recognize that bringing volunteers into their home is not the best way to support them. This program helps us meet families where they are. Comfort & Care Kits are thoughtfully created for each individual child and contain items like travel games and activity books, personalized decor, warm blankets, and other items that will bring them joy and meet their needs.

Each healing space, and now, each kit, represents the collective kindness of our community. When we come together, we give comfort, hope, and healing to children who need it most. As we look ahead to 2026, we are inspired to continue growing this work and reaching even more families in need.

Sincerely,

Laura Sehn, *Executive Director*

## 2025 IMPACT AT A GLANCE

2 Events

11 Healing Spaces

4 Comfort & Care Kits

28 Children Impacted

100+ Volunteers

1500+ Volunteer Hours

Dozens of community partners, donors, and sponsors

Countless SMILES!



Front: Jordan, Linda, Lauren, Amy, Kay, Melissa, Deb  
Back: Chris, Linda, Laura



Musician Joe Joseph



Top: Memorial Table  
Bottom: Tablescape



2007 room family: Trevor, Amy, and Logan

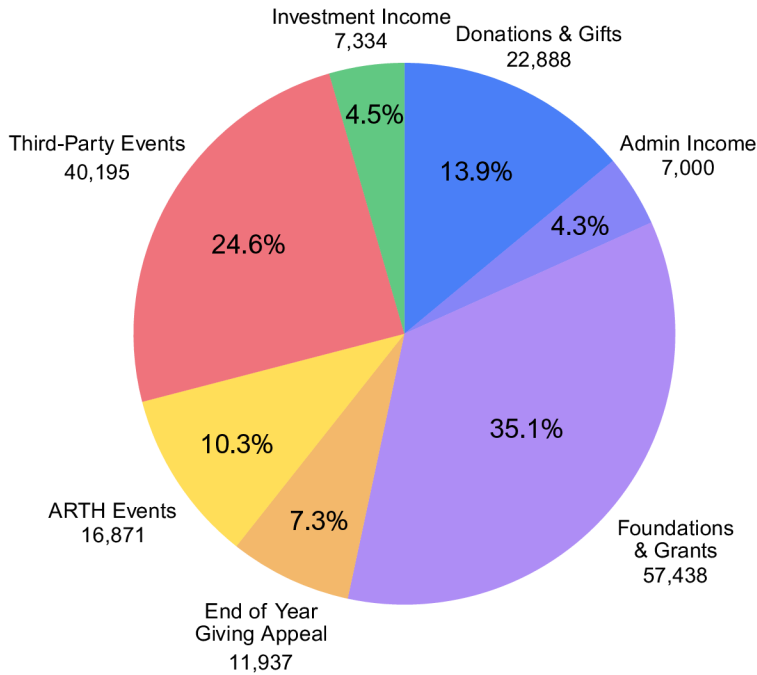
**Board of Directors: Linda Snyder, Melissa Godoy, Jared Fiske, Lauren Creagh, Amy Sickles, Amanda Patch, Rick Hoyt, Chris McIlveen, Deborah Eckhardt, Kay Murray, Jordan Lubel**



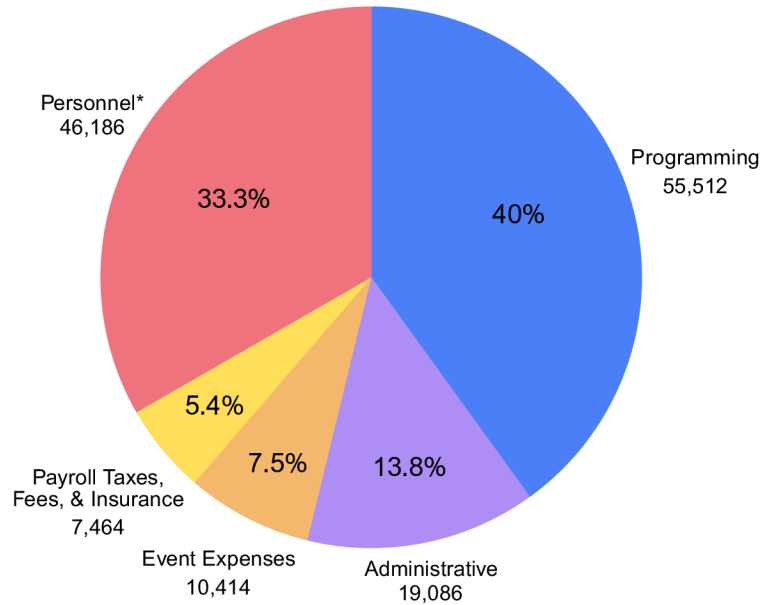
# 2025 Financials

Net Assets End of Fiscal Year:  
**\$381,875**

**Income: \$163,663**



**Expenses: \$138,301**



\*Personnel = 1/3 programs, 1/3 admin, 1/3 fundraising

## Beyond Our Financials

- In 2025, over **100 volunteers** contributed **1,375 hours** to our Healing Spaces Program, and **24 volunteers** contributed over **200 hours** to our 2025 events.
- Each room project averaged **125 volunteer hours**, the value of room project volunteer hours (per the Independent Sector) is **\$43,101.63**
- **Donated skilled labor, goods, and discounts** helped generate more than **\$17,000** in project cost savings.
- Between 2024 and 2025 we **increased Program Expenses by 17%** and **decreased Administrative Expenses by 14%**





# 2025 Project Highlights

## Cambrie



Cambrie's project was a beautiful reminder of how deeply connected the A Room to Heal community can be. Two of the volunteers who helped bring her space to life had special ties to our mission. Karen's sister, Rosaly, received a healing space in 2009, and Cadence, one of our 2024 room recipients, came back to volunteer alongside members of her Freedom All Star Cheer team. Seeing past room families give back in such a hands-on way is incredibly meaningful. It speaks to the lasting impact of these projects and the powerful sense of community they create.

DaVinci's project was a full-circle moment for A Room to Heal. Matthews Auto Group has been a longtime supporter of our mission, so when we learned that one of their employees had a child facing serious medical challenges, it felt especially important to be there for their family. Matthews Auto also helped during the project by transporting and moving a large cabinet for the space. Moments like this are especially meaningful because they reflect the caring relationships that make our work possible. It meant so much to be able to give back to one of their own while helping create a special space for a very deserving child.

## DaVinci



## Liza



Liza's project was shaped by an extraordinary connection. She was referred to A Room to Heal by a doctor at Golisano Children's Hospital who had learned about our work through Cora, a 2023 room recipient. Liza and Cora were both diagnosed with extremely rare cancers, had the same doctors, and both have special stuffed animals who go with them to appointments and surgeries. Although Liza lives in Rochester, outside our typical service area, this connection felt too important to ignore. Cora's mom works for Credit Acceptance, whose team raised more than \$10,000 for A Room to Heal, allowing us to use part of that donation to help fund Liza's project. In an especially touching moment, Cora happened to be in Rochester on the day of the reveal and was able to attend and meet Liza in person.